



Persuasive Speech Script
Written by Kelly Ball

HELLO, I'M KELLY BALL, THE CEO OF MIGHTY LEAF. MIGHTY LEAF IS A NONPROFIT ORGANIZATION LOCATED IN OKLAHOMA CITY THAT AIMS TO EDUCATE THE COMMUNITY ABOUT THE HEALTH BENEFITS, HISTORY AND CULTURE OF TEA.

JAPANESE SCHOLAR, O-KA-KU-RA KA-ZU-KO, SAID MORE THAN ONE-HUNDRED YEARS AGO, "TEA BEGAN AS A MEDICINE AND GREW INTO A BEVERAGE".

HIS WORDS RING TRUE TODAY. TEA IS THE SECOND MOST CONSUMED BEVERAGE IN THE WORLD, ONLY BEHIND WATER, AND IS RECOGNIZED FOR ITS HEALTH BENEFITS.

MIGHTY LEAF OFFERS FREE EDUCATION PROGRAMS AND TEA TASTINGS LED BY OUR TEA EDUCATORS. TEA EDUCATORS ARE VOLUNTEERS THAT HAVE COMPLETED A CERTIFIED TRAINING PROGRAM.

MORE THAN TWO-THOUSAND VISITORS CAME THROUGH OUR DOORS THIS PAST YEAR AND WERE ABLE TO SOLVE VARIOUS HEALTH ISSUES, SUCH AS



LOWERING BLOOD PRESSURE AND REDUCING FREQUENCY OF
HEADACHES.

NOW IS THE TIME FOR YOU TO UNLOCK THE SECRETS ABOUT TEA! IF YOU
WOULD LIKE TO VISIT OUR HEADQUARTERS OR BECOME A VOLUNTEER,
PLEASE VISIT OUR WEBSITE OR GIVE US A CALL TO LEARN MORE.

###